



**CRASHTEST  
SECURITY**

# WE ARE LOOKING FOR A MARKETING EXPERT (M/F/D)



## Who we are

Crashtest Security is a young, Munich-based startup, which was founded in 2017. We offer an automated vulnerability assessment tool for web application and APIs, made for agile development teams. It is our goal to enable software development companies to scan their application for security vulnerabilities prior every release without additional effort.

## What we offer

- Shape the web application testing market with us
- Freedom to take responsibility
- Flexibility in the organisation of your work hours and area of responsibility
- A curious and helpful team, which will support you with your tasks
- Free drinks, snacks and regular team events
- Attractive sales bonus program

## Your Qualifications

- You have prior experience in online marketing (SEA, SEO, Social media marketing, Analytics)
- You have prior experience in optimizing the user journey and onboarding as well as lead nurturing
- Your hands-on mentality helps you to quickly achieve set goals and you are willing to go the extra mile
- We are looking for a person that is willing to grow with us and learn more about topics that are not in your experience scope yet
- Excellent english communication skills mandatory, German communication skills are beneficial

## Responsibilities

You will be responsible for the marketing activities for the Crashtest Security Suite. This includes tasks such as defining, executing and optimizing marketing campaigns, creating, layouting and publishing relevant content and guiding our users through their onboarding journey. Your main goal is to drive and increase traffic to the Website and increase sign-up rates for the software

## Contact

We are looking forward to receive your application!  
Please send your CV to:

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