

## Working Student: Marketing

### About us:

istari.ai (istari artificial intelligence) is a start-up data intelligence company. We provide real-time web-based company and market information. The Web is full of useful information about companies, but only a fraction of this information can be found in traditional corporate databases. We have developed webAI, an artificial intelligence-based tool that analyses and evaluates large-scale web data at high frequency. Our information is used by government agencies, private companies and universities.

### Your tasks:

- Enhancement of our marketing strategy.
- Develop exciting marketing content based on our analytics and data.
- Market and customer monitoring.
- New content development for our social media channels on a weekly basis.
- Quantitative evaluation of our marketing successes.

### Your qualifications:

- Creativity, capability to work independently, reliability, active communication and ability to work in a team.
- Interest and basic knowledge of the fields of artificial intelligence and business.
- Experience using popular social media platforms.

### What you can expect:

- Active participation in the development of a start-up in the field of web analytics and artificial intelligence.
- Gaining practical experience in a fast-growing start-up company.
- Close cooperation in a young and dynamic team with flat hierarchies.
- Independent work, e.g. by contributing and implementing your own ideas and projects.

This position is available immediately with free choice of location (Berlin, Mannheim or remote). Please send applications and questions by e-mail to Robert [robert.dehghan@istari.ai](mailto:robert.dehghan@istari.ai)