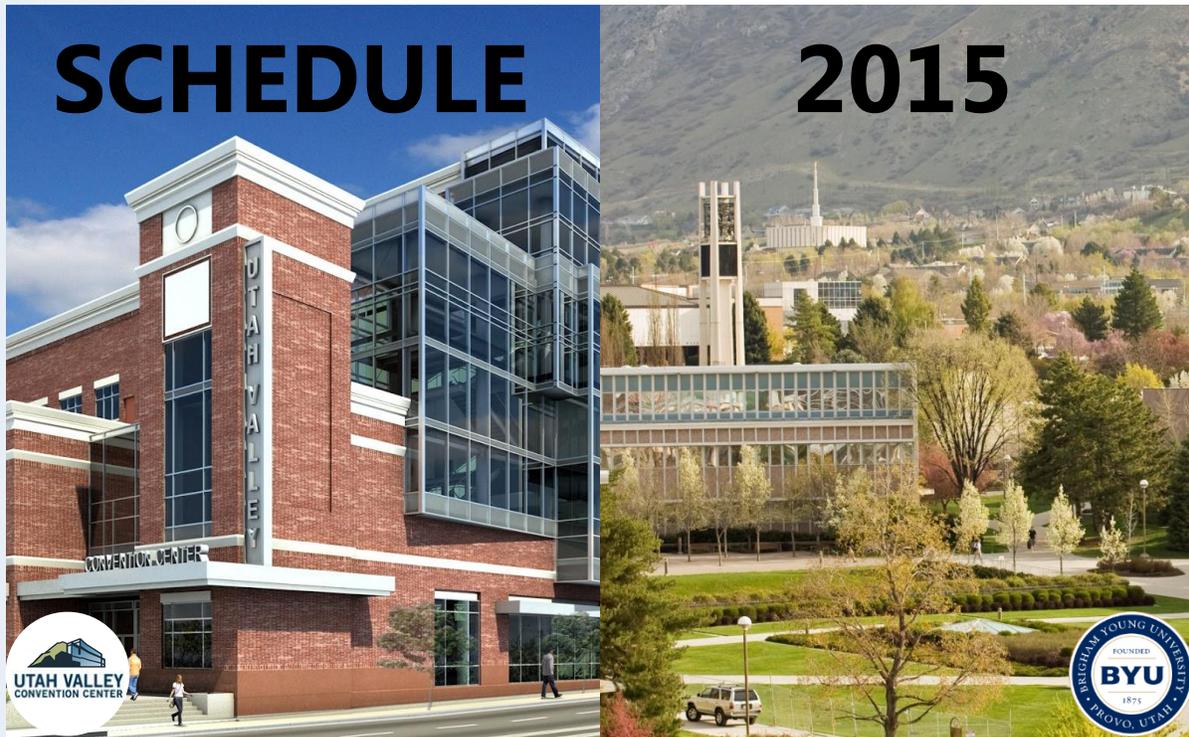


B|M|C

BusinessModel

COMPETITION



International Business Model Competition

May 1-2, 2015

Brigham Young University, Provo, UT

Utah Valley Convention Center, Provo, UT

This is a tentative schedule and subject to change

Friday, May 1, 2015

7:30-8:30am	Transportation from Marriott Hotel to Brigham Young University A shuttle service will transport teams from the Marriott Hotel to Brigham Young University campus, the location for the first day.
8:30-9:15pm	Check-In/Continental Breakfast/Networking Teams will receive a name badge, competition booklet, and packet of pertinent competition information. Teams will also be able to enjoy a complimentary continental breakfast and time networking with other teams from around the world.
9:15-10:00pm	Orientation/Past Winner Presentation Teams will be oriented on the competition and the rest of the day's activities. A past winner(s) will present about their experience and share valuable insights about what teams should be focusing on.
10:00-1:00pm	Presentation Feedback & Mentoring Sessions Teams will be assigned a room to work on their presentations. During the three hour block, at least two different mentors will visit each team to provide valuable feedback on the team's presentation. It is our hope that teams will use the time between and after mentors to digest the mentor's feedback and incorporate any applicable changes.
1:00-2:00pm	Lunch (on your own) & Quarterfinal Round Judge Orientation Teams will eat lunch on their own (there is a café inside the business school and other restaurants on campus) while the quarterfinal round judges receive orientation.
2:30-5:30pm	Quarterfinal Round Teams will be divided into 4 rooms and will present for 10 minutes to a panel of judges. Teams will be able to watch each other's presentations.
6:00-8:00pm	Welcome Dinner & Quarterfinal Results Teams will have the opportunity to network, listen to a special guest speaker, and be oriented on the next day's activities. The results of the quarterfinal round will also be announced.
8:00-9:00pm	Transportation from Brigham Young University to Marriott Hotel A shuttle service will transport teams from Brigham Young University campus back to the Marriott Hotel.
8:00-10:00pm	Semifinalist Team Prep & Mentoring Mentors will meet with the semifinalist teams to help them prepare for the semifinal round.
10:00-10:30pm	Transportation from Brigham Young University to Marriott Hotel A shuttle service will transport teams from Brigham Young University campus back to the Marriott Hotel.

This is a tentative schedule and subject to change

Saturday, May 2, 2015

8:00-9:00am	Breakfast (on your own) & Semifinal Round Judge Orientation Teams will eat breakfast on their own (the hotel offers a free continental breakfast) while the semifinal round judges receive orientation.
9:00-11:00pm	Semifinal Round Judging Teams will be divided into 4 rooms and will present for 10 minutes to a panel of judges. Teams will be able to watch each other's presentations.
11:00-12:00pm	Break & Judges Deliberation
12:00-1:00pm	Lunch & Semifinal Results Teams will have the opportunity to network, listen to a special guest speaker, and hear the results of the semifinal round judging.
1:30-4:30pm	Field Trip and Special Speaker Sessions Teams will have the opportunity to visit a few companies in the heart of "Silicon Slopes," for more info check out this WSJ article http://on.wsj.com/1jwAiQi . Teams will also be able to learn valuable lessons about entrepreneurship and lean startup principles from two special guest speakers.
5:00-6:30pm	Final Event
6:30-8:00pm	Food & Networking Teams will have the opportunity to network.