

DB Information UX :CHALLENGE



UX:challenge A new interaction concept for the DB Information

What's it about?



As a result of technological progress and rapid digitalization DB Station & Service wants to reposition the DB Information to better address the needs of its customers and employees. Deutsche Bahn has thus, in cooperation with StartUp Germany and the DAI-Labor of the TU Berlin, created the DB Information UX:challenge. The goal of the challenge is to identify and develop innovative UX-concepts for displaying information relevant to our customers and employees.

Who are we looking for?

The competition is open for designers (Interaction-, interface-, UX-, communication designers), developers, coders, information scientists, data experts or creative multi-talents. We are looking for both individuals and teams.

Why participate?

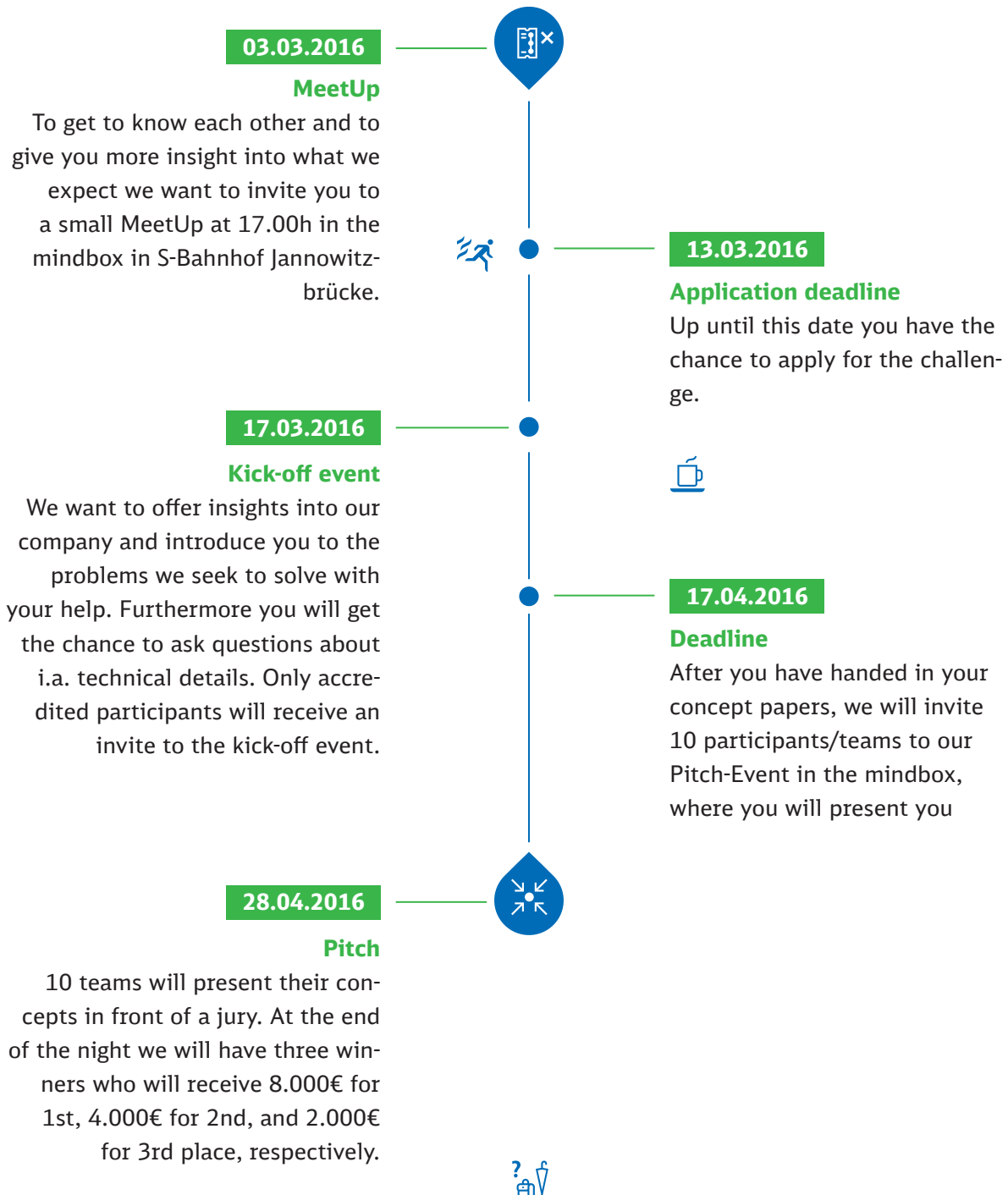


The three winners can expect ...

- to improve work and travel for many people.
- a chance to win cash prizes worth a total of 14.000€.
- a unique reference for their portfolio.



Timeline



Mehr Informationen unter

www.mindboxberlin.de