

### **Turkish-German Innovation Award 2017**

In 2017, the first ever Turkish-German Innovation Award will be given to the most innovative startup companies in Turkey and Germany. The winners will be announced at the second German-Turkish Innovation Summit in Istanbul on the 15<sup>th</sup> and 16<sup>th</sup> of March 2017.

The Global Success Club (GSC), who organizes and hosts the Summit, is looking for companies with an innovative approach in the field of “Sustainability” or “Digital Economy”. Awards will be given to:

- The best Turkish Startup
- The best German Startup

**If you think your company would qualify for this award please hand in your proposal including the following criteria until 16<sup>th</sup> December 2016:**

- Description of your company's innovation (e.g. process, product, etc.)
- Description of possible real world applications of your innovation (for society and environment / for manufacturing industry)
- Proof of Concept (record of market success)
- International scalability

Criteria for your company

- Your company must be registered in Germany / Turkey
- Your company is no older than 5 years
- Your innovation was mainly developed in Germany / Turkey

### **What's in for the winners?**

- Invitation to the second Turkish-German Innovation Summit 2017, including hotel and flight
- At the exclusive two day Summit, you'll have the opportunity to network with CEOs, potential customers and industry experts from all around Turkey and Germany
- Integration into the communication and PR material of the second Turkish-German Innovation Summit 2017
- Invitation to an exclusive Gala dinner where the award ceremony will take place

We are looking forward to seeing your proposal ☺