



# Pitch Your Start Up Idea at a Live Transborder Event

Mumbai / Heidelberg – July 7th, 2018

## When and Where?

**7th of July 2018**

### **Germany:**

Technologiepark Conference Center  
Im Neuenheimer Feld 582,  
69120 Heidelberg  
(11:00 CEST – 20:00 CEST)

### **India:**

91springboard, 400098 Mumbai  
(14:00 – 21:00 IST)

EPC 2018 is a live trans-border pitch competition across India (Mumbai) and Germany (Heidelberg) for startups designing innovations with a social impact, and translation technologies. Through this event, startups get a platform to pitch their ideas to a wide range of experienced entrepreneurs and investors from India and Germany, to seek mentorship from them, to publicize their ideas, to understand the Indian legalities to set-up their enterprises. And startups get a chance to win cash-prizes.

[www.bluebilities.com/epc18/](http://www.bluebilities.com/epc18/)

## Why to participate in EPC 2018?



### **Platform**

This event provides a unique platform to present your ideas, or showcase your startup to German and Indian investors, and you get a chance to win cash-prizes.



### **Seek mentors**

Get a chance to have tête-à-tête conversation with seasoned entrepreneurs from both the countries. This is an excellent occasion to seek mentorship for your startup, or get valuable feedback on your ideas. India is the world's third largest consumer market. German startups can tap on this opportunity, seek advice from entrenched entrepreneurs on how to venture into the Indian market and understand the Indian consumer behavior right from the people who have led several successful startups in India.



### **Understand the legalities to set-up your company in India**

Officials from the consulate general of India in Germany will be present at the event. German startups that are eager to enter the Indian market can get into contact with the specific authorities so to advance their understanding of the Indian legal system.



# INDO - G E R M A N Entrepreneurship Pitch Competition

## About the organizers:



**Heidelberg Indian Students Association (HISA)** is a non-profit student organization established in the year 2003 in Heidelberg, Germany, and has been working from last 15 years towards the welfare of the Indian students and community. Presently the organization has more than 500 Members from the Uni-HD, EMBL, MPIs, and from companies like SAP and BASF



**Bluebilities GmbH** is a Berlin based startup, which focuses on helping companies to open new channels for accessing international talent in Germany and Europe through [www.bluebilities.com](http://www.bluebilities.com), using a combination of a unique referral mechanism, talent database and active sourcing. In collaboration with its partners Bluebilities is creating international talent bridges that allow the flow of ideas, competencies and investment.



**Z Nation Lab** provides an ecosystem to tech-entrepreneurs and start-ups to help them accelerate their growth. It brings together high-quality mentors, subject matter experts, experienced professionals, investors and VCs under one roof to curate a community that offers an environment for innovation to thrive. With head-quartered in Silicon Valley, USA and office in India, Z Nation Lab helps start-ups expand globally. Z Nation Lab invests seed capital in early stage start-ups.



**Register your idea online**

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Do you have further questions? Contact us: [contact@bluebilities.com](mailto:contact@bluebilities.com)